



DO
GOOD
FEEL
GOOD

LOŠINJ[®]
ISLAND OF VITALITY

LOŠINJ*
ISLAND OF VITALITY

Mali Lošinj Tourist Board

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Content

Mali Lošinj Tourist Board

Respect island's
nature & tradition

#greenlosinj



MORE SUSTAINABLE LIFE? ON THE ISLAND? THAT'S IMPOSSIBLE...

But it is possible!

Many people want to be more sustainable,
but they don't know where to start.
Sustainability is actually quite simple:
it's all about the small changes
in everyday life.

**Small actions make a huge difference
when we all take them.**

**Let us help you be more sustainable
while being on the island of vitality.**

LAKE VRANA IS THE ONLY DRINKING WATER SOURCE ON THE MEDITERRANEAN ISLANDS.

Water from this lake flows from every tap
and shower on Lošinj.

We appreciate your responsible usage of water
during your stay.



TAKE SHORTER SHOWERS

Just a few minutes less can make a difference.
Consider turning off the water
while you soap up.

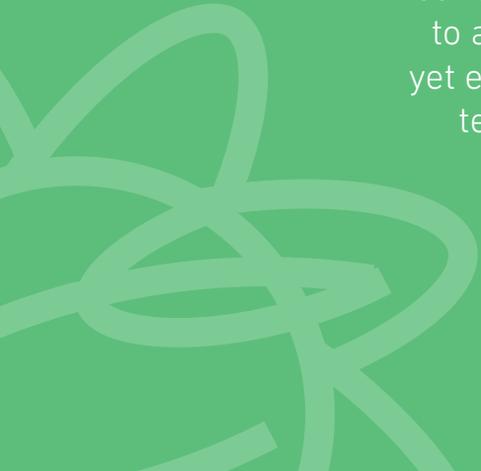
PERSONAL HYGIENE WITH A WATER-SAVING TWIST

Remember to turn off the tap at the sink
when you're brushing your teeth
or shaving.

A faint, light blue illustration of several fish swimming in the background, positioned behind the text of the second section.

FIND YOUR COMFORT ZONE

While in your accommodation, set the thermostat to a comfortable yet energy-efficient temperature.

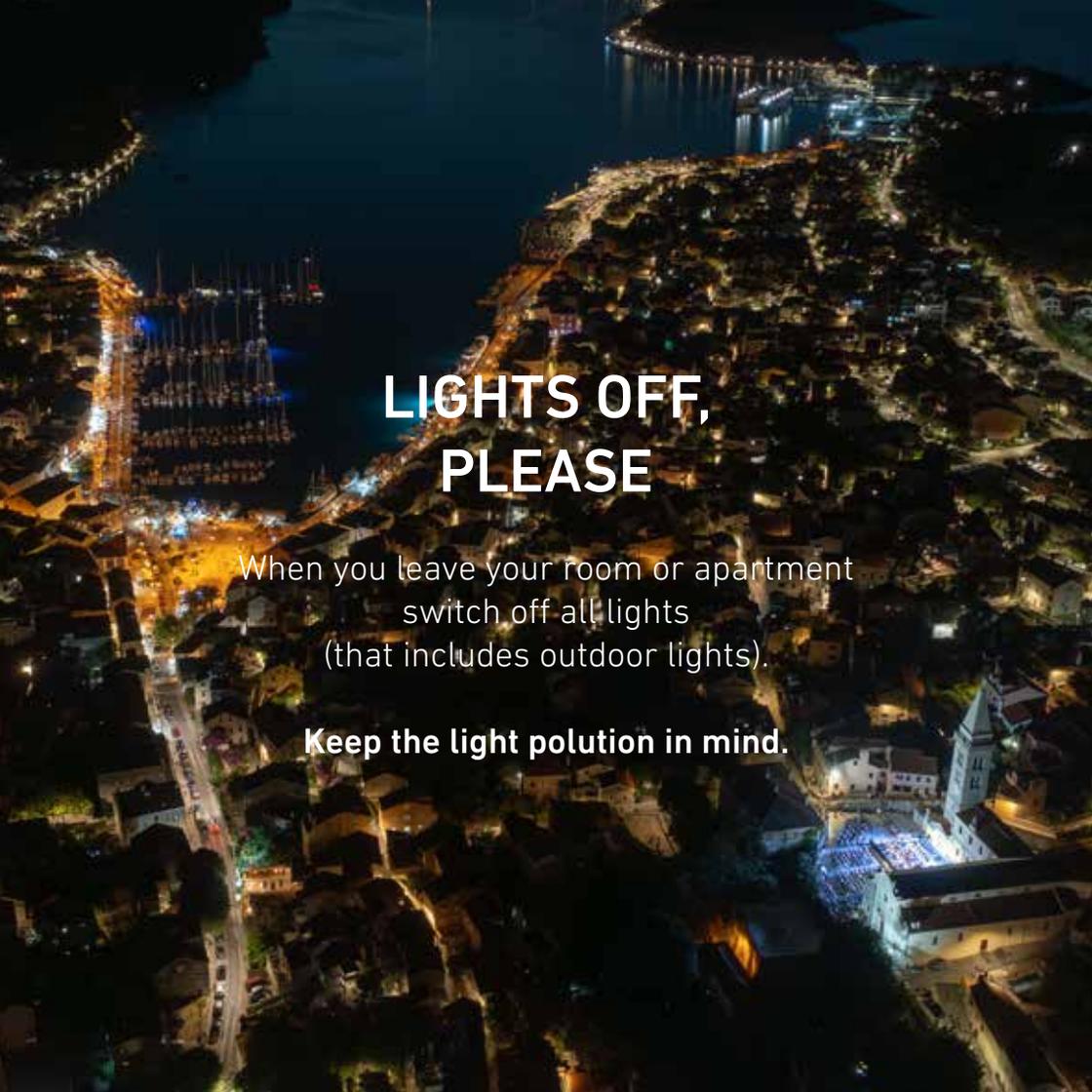
An abstract graphic in the bottom-left corner consisting of several overlapping, thick, light-green lines that form a scribbled, organic shape.

MIND YOUR FLUSH

Avoid using the toilet as a waste bin.

Each flush wastes around
8 liters of water.
Which we appreciate on Lošinj
very much.



An aerial night photograph of a coastal town. The town is densely packed with buildings, many of which are illuminated with warm yellow and white lights. The lights create a glowing pattern across the town's layout. In the foreground, a road winds through the town. To the left, a marina is visible, filled with numerous sailboats. The water in the background is dark, with some lights reflecting on its surface. The overall scene is a vibrant display of urban lighting at night.

LIGHTS OFF, PLEASE

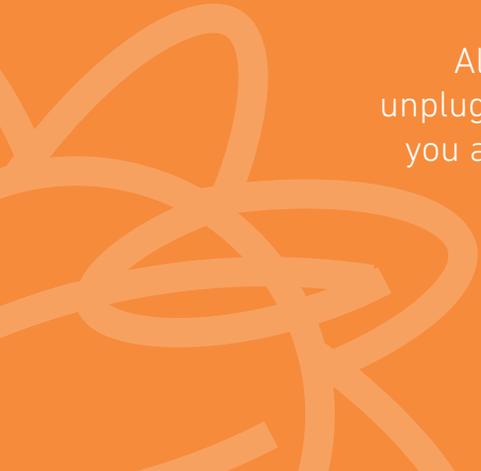
When you leave your room or apartment
switch off all lights
(that includes outdoor lights).

Keep the light pollution in mind.

POWER DOWN & UNPLUG

**Before you head out,
unplug all electronic devices.**
Even the ones in standby mode.

Also consider
unplugging completely,
you are on vacation.

An abstract graphic in the bottom-left corner consisting of several thick, overlapping, light-orange lines that form a complex, tangled shape, resembling a stylized knot or a series of loops.

LEAVE NOTHING BEHIND



Enjoy the sea and sun.
Just remember to take flip-flops, cigarette butts,
and bottles with you.

Leave only footprints on the sand
and a tip for your local boat guide.

LEAK ALERT

See a leaky faucet or a running toilet?

Please tell your accommodation staff or owner immediately.

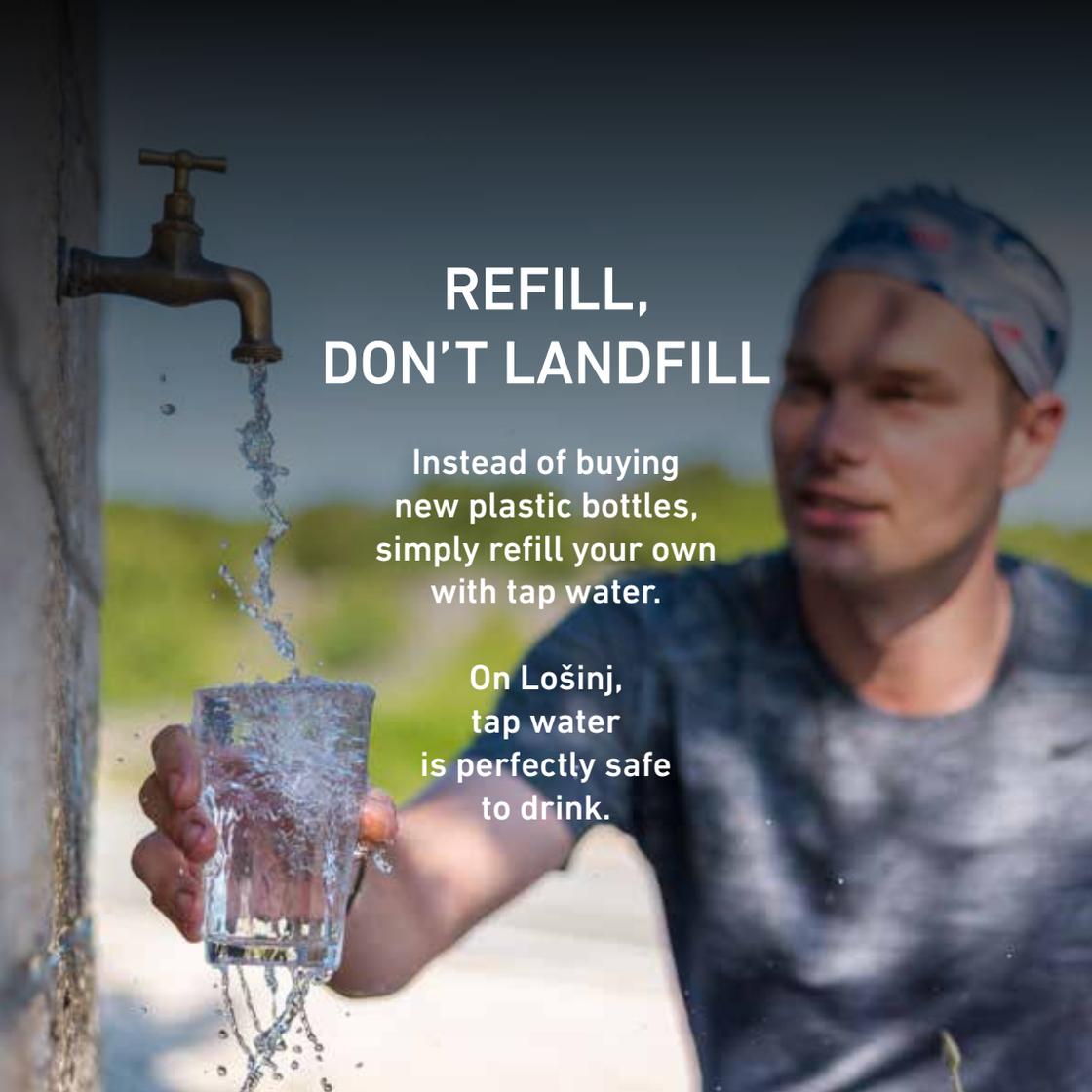
Your quick action prevents unnecessary water waste.

Especially when every drop counts.

SPOT ANOTHER PROBLEM? LET US KNOW

If you happen to notice any faulty appliances or lights,
kindly inform your accommodation staff.

Functional devices are always
more energy-efficient.

A man wearing a blue patterned headband and a dark t-shirt is holding a clear glass under a brass faucet. Water is pouring from the faucet into the glass, splashing around it. The background is a blurred outdoor setting with greenery and a clear sky.

REFILL, DON'T LANDFILL

Instead of buying
new plastic bottles,
simply refill your own
with tap water.

On Lošinj,
tap water
is perfectly safe
to drink.



JUST A RINSE, NO SHAMPOO

Refresh yourself
and rinse off the salt.

**Help us preserve the vitality
of our marine ecosystem
by not using shampoo or soap
while showering
on the Lošinj beaches.**

An underwater photograph showing a dense meadow of Posidonia oceanica seagrass in the foreground. The water is clear and blue, with numerous small, dark fish swimming throughout the scene. The seagrass blades are long and thin, creating a textured foreground. The background shows a sandy seabed and more fish swimming in the distance.

POSIDONIA - LUNGS OF THE MEDITERRANEAN

A seagrass that can be found only in the Mediterranean Sea.

**1 ha of Posidonia meadow produces up to
5 times more oxygen than 1 ha of Amazon rainforest.**

Posidonia oceanica is protected by Law in Croatia.

PLASTIC-FREE IS A WAY TO BE

Try to steer clear of products wrapped in single-use plastic, such as plastic bags, straws, cutlery, and various containers.

Plastics often end up in the environment and the sea. Fish from the Adriatic say no, thanks.

GIVE BAGS A SECOND LIFE

If you have plastic or paper shopping bags, don't let them go to waste! Try to find new uses for them.



RINSE FOR BETTER RECYCLING

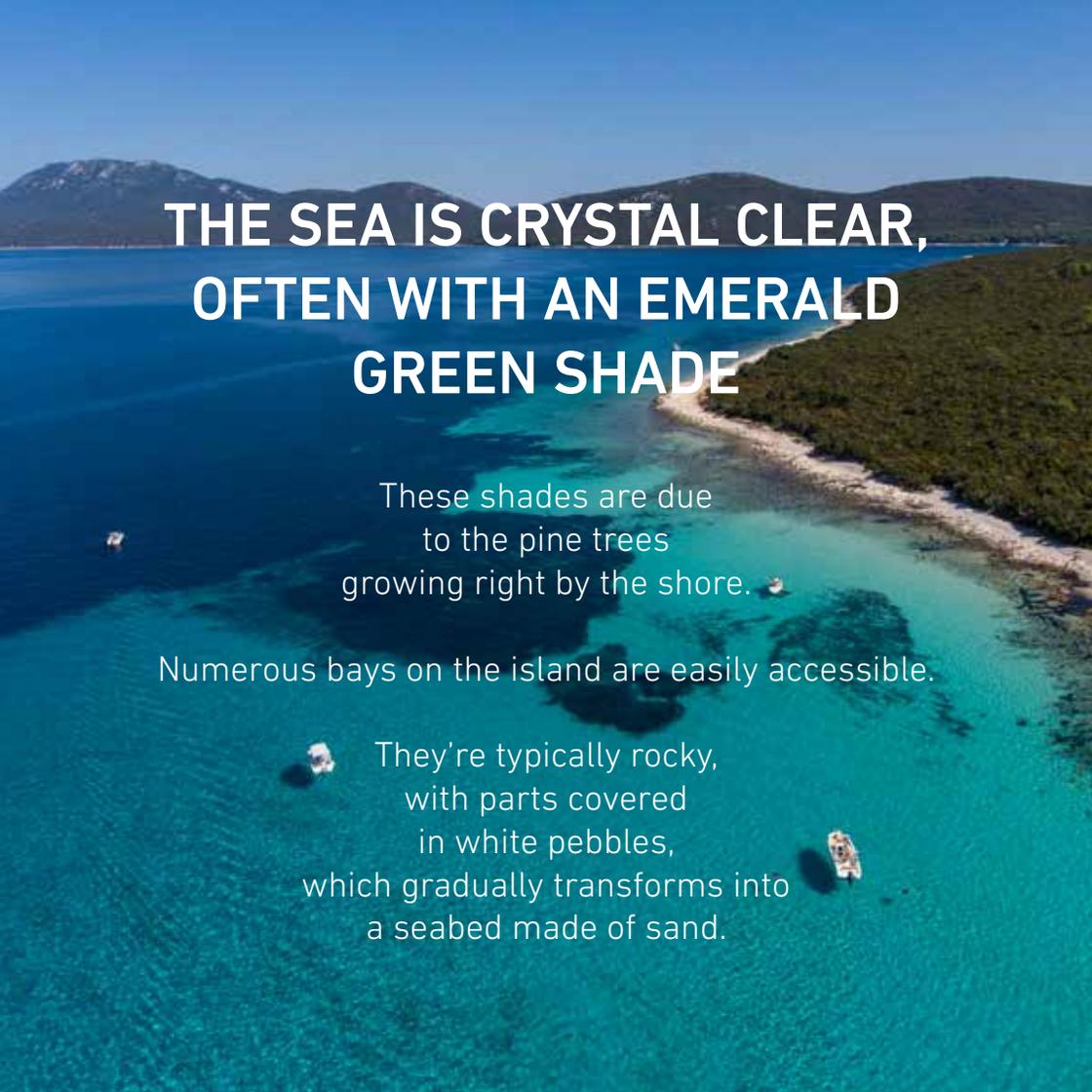
Give plastic bottles and cans a quick rinse to remove food or drink residue before putting them in the recycling bin.

HELP US SORT WASTE

You'll find separate collection bins
across our island
for paper, plastic, glass, metal,
and bio-waste.

Please use them accordingly.
If not, the seagulls will get mad.





THE SEA IS CRYSTAL CLEAR, OFTEN WITH AN EMERALD GREEN SHADE

These shades are due
to the pine trees
growing right by the shore.

Numerous bays on the island are easily accessible.

They're typically rocky,
with parts covered
in white pebbles,
which gradually transforms into
a seabed made of sand.

KEEP LOŠINJ LIT... BY SUNSETS, NOT FLAMES

Let's keep the sparks in your eyes, not on our trees.

**Outdoor fires are a big no-no here,
and are illegal during the summer months.**

And yes, that includes the beaches.



WE DARE YOU TO EXPLORE LOŠINJ ON FOOT OR BY BIKE

Walking paths and trails of different lengths and difficulty levels will lead you to the most stunning viewpoints and peaks, hidden beaches and coves, picturesque fishing villages, secluded chapels and villages.

Pick your favourite trail or path.

DITCH THE CAR, TAKE A BIKE

Want to reduce your travel impact?

We've got your back!

There are over 130 km of well-maintained and marked walking and hiking trails on the island.

Whenever it is possible, choose cycling or walking.

It's not just good for the planet;
it's also the best way to discover Lošinj.

SMART BITES, LIGHTER BINS

Map out your meals before heading to the store
to avoid food waste and extra buys.

And don't miss our local restaurants!

Lošinj is famous for incredible Mediterranean cuisine,
a tradition as old as Apoxyomenos himself. Almost.

CLOSE THE LESA

Spotted an open wooden gate (lesa)?
Make sure to close them,
as they help prevent sheeps not to stray from home.
Take care of these charming island residents.



ROCK ON RESPONSIBLY

**Help us keep our authentic
dry stone walls (gromače) intact
- no climbing, please!**

And if a stone's gone rogue,
give it a quick lift back home.



BE GOOD TO WILDLIFE

You might spot our famous dolphins, friendly sheep, or a quick glimpse of a gecko on Lošinj (which brings luck).



Admire them quietly
and never disturb them.

**Let's ensure
a happy and healthy home
for all of them.**

KEEP IT LOCAL

Support local producers whose products often have minimal packaging.

Buy in bulk at markets when you can – it's a great way to create less waste.



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THANK YOU FOR BEING RESPECTFUL

towards our environment, culture, and people.

We are looking forward to welcoming you again
on Lošinj islands!

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